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Learning Objectives

- What is fraud?
- Why fraud happens
- Ways to reduce fraud risk
- How to report possible fraud





Fraud defined...

"Any intentional act or omission designed to deceive others, resulting in the victim suffering a loss and/or the perpetrator achieving a gain." *

*Source: The Institute of Internal Auditors (IIA), The American Institute of Certified Public Accountants (AICPA), & Association of Certified Fraud Examiners (ACFE), Managing the Business Risk of Fraud: A Practical Guide (pp. 5).







Association of Certified Fraud Examiners (ACFE) 2018 Report to the Nations



How Fraud Can Affect HCC...

<u>Financial loss</u> is the generally the main effect of FRAUD in Higher Education, but...

<u>Reputational Damage is another significant risk</u> of Fraud in Higher Education. The Institution receiving...

- negative publicity (i.e. news broadcasts, newspapers, rating agencies, etc.)
- Potential drop in future enrollment
- Potential drop in future advancement/development contributions

















3 Lines of Defense

THE FIRST LINE OF DEFENSE: OPERATIONAL MANAGEMENT

- Responsible for maintaining effective internal controls.
- Responsible for executing risk and control procedures on dayto-day basis.
- Identifies risks and assesses controls to mitigate risks.
- Guides the development and implementation of internal policies and procedures.

- THE SECOND LINE OF DEFENSE: RISK MANAGEMENT AND COMPLIANCE FUNCTIONS
- A risk management function (and/or committee) that facilitates and monitors the implementation of effective risk management practices.
- A compliance function to monitor various specific risks.
- A controllership function that monitors financial risks and financial reporting issues.

THE THIRD LINE OF DEFENSE: INTERNAL AUDIT

- Provide the governing body and senior management with comprehensive assurance based on the highest level of independence and objectivity within the organization.
- Provides assurance on the effectiveness of governance, risk management, and internal controls, including the manner in which the 1st and 2nd lines of defense achieve risk management and control objectives.





















